



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa





WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 1

WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024
ESSWAK0470ECL.IS24

Column: 1 - Row: 1 Lower Notch: 27 Fixture Type: HEADER Fixture Description: ESS EC 4 FT LOGO HDR LIT
HEADER Fixture Re-Order Code: PE0000002488 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 21 Fixture Type: SIGN Fixture Description: ESS EC UNLIT EXPRESSIE PWR MOVES 1.1 6X12 **
SIGN Fixture Re-Order Code: PE2000000061 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000013019 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 3 Lower Notch: 15 Fixture Type: TRAYS Fixture Description: ESS EC LIT EXPRESSIE COLOR 1.5 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013468 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1	N/A	095008060149	ESSIE EXPRESSIE	take a breakdance	97	
2	1	N/A	095008060170	ESSIE EXPRESSIE	never skip a beat	105	
3	1	N/A	095008060156	ESSIE EXPRESSIE	choreo queen	245	
4	1	N/A	095008060125	ESSIE EXPRESSIE	power moves	258	
5	1	N/A	095008060163	ESSIE EXPRESSIE	main character moment	295	
6	1	N/A	095008060132	ESSIE EXPRESSIE	feel the hype	352	
7	1	N/A	095008056869	ESSIE EXPRESSIE	word on the street	336	
8	1	N/A	095008056982	ESSIE EXPRESSIE	unapologetic icon	357	
9	1	N/A	095008039596	ESSIE EXPRESSIE	binge-worthy	360	
10	1	N/A	095008046501	ESSIE EXPRESSIE	MALL CRAWLER	205	

Column: 1 - Row: 4 Lower Notch: 10 Fixture Type: TRAYS Fixture Description: ESS EC LIT EXPRESSIE COLOR 2.5 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013467 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
11	1	N/A	095008039329	ESSIE EXPRESSIE	crop top & roll	0	
12	1	N/A	095008039336	ESSIE EXPRESSIE	second hand first love	10	
13	1	N/A	095008039350	ESSIE EXPRESSIE	crave the chaos	20	
14	1	N/A	095008039237	ESSIE EXPRESSIE	checked in	40	
15	1	N/A	095008039244	ESSIE EXPRESSIE	party mix & match	50	
16	1	N/A	095008039282	ESSIE EXPRESSIE	buns up	60	
17	1	N/A	095008039275	ESSIE EXPRESSIE	cold brew crew	70	
18	1	N/A	095008039312	ESSIE EXPRESSIE	take the espresso	90	
19	1	N/A	095008052731	ESSIE EXPRESSIE	daily grind	95	
20	1	N/A	095008039268	ESSIE EXPRESSIE	saff-on the move	110	

Column: 1 - Row: 5 Lower Notch: 5 Fixture Type: TRAYS Fixture Description: ESS EC LIT EXPRESSIE COLOR 3.5 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013468 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
21	1	N/A	095008039534	ESSIE EXPRESSIE	dont hate curate	120	
22	1	N/A	095008056937	ESSIE EXPRESSIE	outside the lines	123	
23	1	N/A	095008039480	ESSIE EXPRESSIE	all things OOO	130	
24	1	N/A	095008052700	ESSIE EXPRESSIE	bearer of rad news	145	
25	1	N/A	095008039510	ESSIE EXPRESSIE	in a flash sale	160	
26	1	N/A	095008039442	ESSIE EXPRESSIE	bolt and be bold	180	
27	1	N/A	095008056838	ESSIE EXPRESSIE	send a message	185	
28	1	N/A	095008039459	ESSIE EXPRESSIE	seize the minute	190	
29	1	N/A	095008039367	ESSIE EXPRESSIE	in the time zone	200	
30	1	N/A	095008052687	ESSIE EXPRESSIE	trick clique	208	

Column: 1 - Row: 6 Lower Notch: 35 Fixture Type: TRAYS Fixture Description: ESS EC LIT EXPRESSIE COLOR 4.5 **
TRAYS Fixture Re-Order Code: PE0000007228 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013469 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
31	1	N/A	095008039381	ESSIE EXPRESSIE	throw it on	210	
32	1	N/A	095008056852	ESSIE EXPRESSIE	world as a canvas	215	
33	1	N/A	095008039398	ESSIE EXPRESSIE	get a mauve on	220	
34	1	N/A	095008039428	ESSIE EXPRESSIE	IRL	240	
35	1	N/A	095008039374	ESSIE EXPRESSIE	mic drop-it-low	250	
36	1	N/A	095008056883	ESSIE EXPRESSIE	spray it to say it	252	
37	1	N/A	095008039251	ESSIE EXPRESSIE	misfit right in	270	
38	1	N/A	095008039473	ESSIE EXPRESSIE	not so low-key	290	
39	1	N/A	095008039558	ESSIE EXPRESSIE	express to impress	310	
40	1	N/A	095008039565	ESSIE EXPRESSIE	precious cargo-go!	320	

Row: 1		Lower Notch: 27
Row: 2		Lower Notch: 21
Row: 3		Lower Notch: 15
Row: 4		Lower Notch: 10
Row: 5		Lower Notch: 5
Row: 6		Lower Notch: 35
Row: 7		Lower Notch: 30
Row: 8		Lower Notch: 24
Row: 9		Lower Notch: 18
Row: 10		Lower Notch: 12
Row: 11		Lower Notch: 6
Row: 12		Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 1

Column: 1 - Row: 7		Lower Notch: 30		Fixture Type: TRAYS		Fixture Description: ESS EC LIT EXPRESSIE COLOR 5.5 **	
TRAYS Fixture Re-Order Code: PE0000007228				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PE0000013470				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
41	1	N/A	095008046495	ESSIE EXPRESSIE	IN THE MODEM	335	
42	1	N/A	095008046532	ESSIE EXPRESSIE	UP UP & AWAY MESSAGE	338	
43	1	N/A	095008052717	ESSIE EXPRESSIE	streetwear n' tear	339	
44	1	N/A	095008039572	ESSIE EXPRESSIE	air dry	340	
45	1	N/A	095008039589	ESSIE EXPRESSIE	lose the snooze	350	
46	1	N/A	095008052670	ESSIE EXPRESSIE	left on shred	354	
47	1	N/A	095008052663	ESSIE EXPRESSIE	sk8 with destiny	356	
48	1	N/A	095008046419	ESSIE EXPRESSIE	millennium momentum	358	
49	1	N/A	095008039619	ESSIE EXPRESSIE	now or never	380	
50	1	N/A	095008039626	ESSIE EXPRESSIE	always transparent	390	

Column: 1 - Row: 8		Lower Notch: 24		Fixture Type: TRAYS		Fixture Description: ESS EC LIT CARE 1.4 **	
TRAYS Fixture Re-Order Code: PE0000001830				SS Graphic Re-Order Code: PE0000012680			
Graphic Re-Order Code:				SS Holder Re-Order Code: PE0000001878			
Carrier Tray Graphic Re-Order Code:				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PE0000013516				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
51	1	N/A	3600531663391	ESSIE NAIL CARE	on-a-roll apricot cuticle oil	00	
52	1	N/A	095008006260	ESSIE APRICOT CUTICLE OIL	Apricot Cuticle Oil	100	
53	1	N/A	095008010007	ESSIE QUICK DROPS	quick-e drops	00	

Column: 1 - Row: 9		Lower Notch: 18		Fixture Type: TRAYS		Fixture Description: ESS EC LIT CARE 2.4 **	
TRAYS Fixture Re-Order Code: PE0000001830				SS Graphic Re-Order Code: PE0000012681			
Graphic Re-Order Code:				SS Holder Re-Order Code: PE0000001878			
Carrier Tray Graphic Re-Order Code:				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PE0000013517				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
54	1	N/A	095008057101	ESSIE NAIL CARE	hard to resist advanced nail strengthener	00	
55	1	N/A	095008053462	ESSIE NAIL CARE	glow & shine	00	
56	1	N/A	095008053882	ESSIE NAIL CARE	neutralize & brighten	01	

Column: 1 - Row: 10		Lower Notch: 12		Fixture Type: TRAYS		Fixture Description: ESS EC LIT CARE 3.4 **	
TRAYS Fixture Re-Order Code: PE0000001830				SS Graphic Re-Order Code: PE0000011668			
Graphic Re-Order Code:				SS Holder Re-Order Code: PE0000004833			
Carrier Tray Graphic Re-Order Code:				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PE0000013518				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
57	1	N/A	095008028965	ESSIE BASE COAT	here to stay	00	
58	1	N/A	095008031422	ESSIE NAIL CARE	Strong Start	00	
59	1	N/A	095008031439	ESSIE NAIL CARE	Smooth-e	00	
60	1	N/A	095008006161	ESSIE BASE COAT	All In One Base	260	

Column: 1 - Row: 11		Lower Notch: 6		Fixture Type: TRAYS		Fixture Description: ESS EC LIT CARE 4.4 **	
TRAYS Fixture Re-Order Code: PE0000001830				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PE0000013519				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
61	1	N/A	095008057118	ESSIE NAIL CARE	stay longer longwear top coat	00	
62	1	N/A	095008016948	ESSIE Gel Setter	Gel Setter	00	
63	1	N/A	095008025476	ESSIE GEL SPEED SETTER	speed setter	00	
64	1	N/A	095008006154	ESSIE GOOD TO GO TOP COAT	Good To Go	280	
65	1	N/A	095008006147	ESSIE NO CHIPS AHEAD TOP COAT	No Chips Ahead	240	

Column: 1 - Row: 12		Lower Notch: 1		Fixture Type: HEADER		Fixture Description: ESS EC 4FT FOOTER	
HEADER Fixture Re-Order Code: PE00000002503				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code:				HEADER Fixture Rolled-Up Code:			
Shade Chart Re-Order Code:				UPC Blade Code:			

Row: 1		Lower Notch: 27
Row: 2		Lower Notch: 21
Row: 3	1 2 3 4 5 6 7 8 9 10	Lower Notch: 15
Row: 4	11 12 13 14 15 16 17 18 19 20	Lower Notch: 10
Row: 5	21 22 23 24 25 26 27 28 29 30	Lower Notch: 5
Row: 6	31 32 33 34 35 36 37 38 39 40	Lower Notch: 35
Row: 7	41 42 43 44 45 46 47 48 49 50	Lower Notch: 30
Row: 8	51 52 53	Lower Notch: 24
Row: 9	54 55 56	Lower Notch: 18
Row: 10	57 58 59 60	Lower Notch: 12
Row: 11	61 62 63 64 65	Lower Notch: 6
Row: 12		Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 2

WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024
ESSWAK0470ECL.IS24

Column: 1 - Row: 1 Lower Notch: 27 Fixture Type: HEADER Fixture Description: ESS EC 4 FT LOGO HDR LIT
HEADER Fixture Re-Order Code: PE0000002488 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 12 Lower Notch: 1 Fixture Type: HEADER Fixture Description: ESS EC 4FT FOOTER
HEADER Fixture Re-Order Code: PE0000002503 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 12 Fixture Type: HOT SPOT Fixture Description: ESS EC HOTSPOT (ODD SQUAD/LOVE) WEG/WAK LL...
HOT SPOT Fixture Re-Order Code: PE0000002466,PE0000006437 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000013237 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOT SPOT Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013560 UPC Blade Code:

Column: 2 - Row: 3 Lower Notch: 9 Fixture Type: SIGNS Fixture Description: ESS EC LIT CORE (NAV SIGN) 2X24 **
SIGNS Fixture Re-Order Code: PL2000000237 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008314 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGNS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 4 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 1.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013342 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
93	1	N/A	095008059822	ESSIE NAIL COLOR	odd squad	365	
94	1	N/A	095008059839	ESSIE NAIL COLOR	offbeat chic	775	
95	1	N/A	095008059846	ESSIE NAIL COLOR	never basic	604	
96	1	N/A	095008059853	ESSIE NAIL COLOR	not a phase	435	
97	1	N/A	095008059860	ESSIE NAIL COLOR	perfectly peculiar	755	
98	1	N/A	095008059877	ESSIE NAIL COLOR	mismatch to match	689	
99	1	N/A	095008000107	ESSIE NAIL COLOR	Blanc	008	
100	1	N/A	095008000121	ESSIE NAIL COLOR	Marshmallow	024	
101	1	N/A	095008014371	ESSIE NAIL COLOR	tuck it in my tux	032	

Column: 2 - Row: 5 Lower Notch: 34 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 3.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013344 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
102	1	N/A	095008000282	ESSIE NAIL COLOR	Muchi Muchi	104	
103	1	N/A	095008039916	ESSIE NAIL COLOR	free to roam	108	
104	1	N/A	095008000220	ESSIE NAIL COLOR	Mademoiselle	112	
105	1	N/A	095008000206	ESSIE NAIL COLOR	Vanity Fairest	120	
106	1	N/A	095008000343	ESSIE NAIL COLOR	Eternal Optimist	144	
107	1	N/A	095008000237	ESSIE NAIL COLOR	Fiji	152	
108	1	N/A	095008026589	ESSIE NAIL COLOR	skinny dip	1001	
109	1	N/A	095008000275	ESSIE NAIL COLOR	Sugar Daddy	160	
110	1	N/A	095008055459	ESSIE NAIL COLOR	sew gifted	165	

Column: 2 - Row: 6 Lower Notch: 29 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 5.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013346 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
111	1	N/A	095008028873	ESSIE NAIL COLOR	drive-in & dine	274	
112	1	N/A	095008052403	ESSIE NAIL COLOR	swoon in the lagoon	290	
113	1	N/A	095008002903	ESSIE NAIL COLOR	Play Date	300	
114	1	N/A	095008055435	ESSIE NAIL COLOR	in pursuit of craftiness	302	
115	1	N/A	095008000503	ESSIE NAIL COLOR	Lilacism	304	
116	1	N/A	095008044958	ESSIE NAIL COLOR	pillow talk-the-talk	307	
117	1	N/A	095008014364	ESSIE NAIL COLOR	minimalistic	308	
118	1	N/A	095008010359	ESSIE NAIL COLOR	go ginza	310	
119	1	N/A	095008006192	ESSIE NAIL COLOR	ladylike	316	

Column: 2 - Row: 7 Lower Notch: 24 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 7.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013348 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
120	1	N/A	095008000626	ESSIE NAIL COLOR	Bordeaux	424	

Row: 1

Lower Notch: 27

Row: 2.00

Lower Notch: 12

Row: 3

Lower Notch: 9

Row: 4

Lower Notch: 4

Row: 5

Lower Notch: 34

Row: 6

Lower Notch: 29

Row: 7

Lower Notch: 24

Row: 8

Lower Notch: 18

Row: 9

Lower Notch: 12

Row: 10

Lower Notch: 6

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 2

121	1	N/A	095008000701	ESSIE NAIL COLOR	Forever Yummy	488	
122	1	N/A	095008044996	ESSIE NAIL COLOR	not red-y for bed	490	
123	1	N/A	095008011042	ESSIE NAIL COLOR	shes pampered	496	
124	1	N/A	095008000787	ESSIE NAIL COLOR	Geranium	536	
125	1	N/A	095008042817	ESSIE NAIL COLOR	throw in the towel	567	
126	1	N/A	095008000831	ESSIE NAIL COLOR	Cute As A Button	568	
127	1	N/A	095008055473	ESSIE NAIL COLOR	handmade with love (hero)	575	
128	1	N/A	095008042862	ESSIE NAIL COLOR	any-fin goes	581	

Column: 2 - Row: 8 Lower Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 9.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013350 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
129	1	N/A	095008052465	ESSIE NAIL COLOR	frilly lilies	600	
130	1	N/A	095008036359	ESSIE NAIL COLOR	yes i canyon	601	
131	1	N/A	095008046976	ESSIE NAIL COLOR	make no concessions	602	
132	1	N/A	095008036304	ESSIE NAIL COLOR	rocky rose	603	
133	1	N/A	095008036342	ESSIE NAIL COLOR	bed rock & roll	605	
134	1	N/A	095008055411	ESSIE NAIL COLOR	paintbrush it off	620	
135	1	N/A	095008044965	ESSIE NAIL COLOR	the snuggle is real	662	
136	1	N/A	095008036328	ESSIE NAIL COLOR	come out to play	663	
137	1	N/A	095008026602	ESSIE NAIL COLOR	wild nude	1005	

Column: 2 - Row: 9 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 11.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013362 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
138	1	N/A	095008057040	ESSIE NAIL COLOR	home by 8	701	
139	1	N/A	095008011059	ESSIE NAIL COLOR	for the twill of it	702	
140	1	N/A	095008055404	ESSIE NAIL COLOR	piece of work	703	
141	1	N/A	095008046990	ESSIE NAIL COLOR	win me over	704	
142	1	N/A	095008052472	ESSIE NAIL COLOR	willow in the wind	705	
143	1	N/A	095008023182	ESSIE NAIL COLOR	off tropic	706	
144	1	N/A	095008023182	ESSIE NAIL COLOR	off tropic	706	
145	1	N/A	095008000978	ESSIE NAIL COLOR	Litonce	720	
146	1	N/A	095008039992	ESSIE NAIL COLOR	in plane view	728	

Column: 2 - Row: 10 Lower Notch: 6 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 13.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013364 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
147	1	N/A	095008042855	ESSIE NAIL COLOR	seas the day	758	
148	1	N/A	095008012872	ESSIE NAIL COLOR	find me an oasis	760	
149	1	N/A	095008007861	ESSIE NAIL COLOR	bikini so teeny	764	
150	1	N/A	095008052434	ESSIE NAIL COLOR	ripple reflect	765	
151	1	N/A	095008039961	ESSIE NAIL COLOR	you do blue	766	
152	1	N/A	095008045030	ESSIE NAIL COLOR	from a to zzz	767	
153	1	N/A	095008016177	ESSIE NAIL COLOR	pret-a-surfer	770	
154	1	N/A	095008006246	ESSIE NAIL COLOR	butter please	772	
155	1	N/A	095008045023	ESSIE NAIL COLOR	wink of sleep	780	

Row: 1

Lower Notch: 27

Row: 2.00

Lower Notch: 12

Row: 3

Lower Notch: 9

Row: 4

Lower Notch: 4

Row: 5

Lower Notch: 34

Row: 6

Lower Notch: 29

Row: 7

Lower Notch: 24

Row: 8

Lower Notch: 18

Row: 9

Lower Notch: 12

Row: 10

Lower Notch: 6

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 3

WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024
ESSWAK0470ECL.IS24

Column: 1 - Row: 1 Lower Notch: 27 Fixture Type: HEADER Fixture Description: ESS EC 4 FT LOGO HDR LIT
HEADER Fixture Re-Order Code: PE0000002488 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 12 Lower Notch: 1 Fixture Type: HEADER Fixture Description: ESS EC 4FT FOOTER
HEADER Fixture Re-Order Code: PE0000002503 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 12 Fixture Type: HOT SPOT Fixture Description: ESS EC HOTSPOT (ODD SQUAD/LOVE) WEG/WAK LL...
HOT SPOT Fixture Re-Order Code: PE0000002466,PE0000006437 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE00000013237 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOT SPOT Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013560 UPC Blade Code:

Column: 2 - Row: 3 Lower Notch: 9 Fixture Type: SIGNS Fixture Description: ESS EC LIT CORE (NAV SIGN) 2X24 **
SIGNS Fixture Re-Order Code: PL20000000237 SS Graphic Re-Order Code:
Graphic Re-Order Code: PE0000008314 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGNS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 3 - Row: 2 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 2.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013343 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
183	1	N/A	095008000190	ESSIE NAIL COLOR	Limo-Scene	056	
184	1	N/A	095008028910	ESSIE NAIL COLOR	going steady	060	
185	1	N/A	095008032009	ESSIE NAIL COLOR	mind-full meditation	071	
186	1	N/A	095008000862	ESSIE NAIL COLOR	Imported Bubbly	080	
187	1	N/A	095008052427	ESSIE NAIL COLOR	boatloads of love (hero)	90	
188	1	N/A	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096	
189	1	N/A	095008000176	ESSIE NAIL COLOR	Ballet Slippers	096	
190	1	N/A	095008011943	ESSIE NAIL COLOR	hi maintenance	100	
191	1	N/A	095008046914	ESSIE NAIL COLOR	air spun fun	103	

Column: 3 - Row: 3 Lower Notch: 34 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 4.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013345 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
192	1	N/A	095008032054	ESSIE NAIL COLOR	birthday girl	1019	
193	1	N/A	095008036335	ESSIE NAIL COLOR	around the bend	186	
194	1	N/A	095008046921	ESSIE NAIL COLOR	ice cream and shout	207	
195	1	N/A	095008042848	ESSIE NAIL COLOR	suits you swell	217	
196	1	N/A	095008044989	ESSIE NAIL COLOR	slumber party-on	223	
197	1	N/A	095008000381	ESSIE NAIL COLOR	Mod Square	224	
198	1	N/A	095008055442	ESSIE NAIL COLOR	pencil me in	230	
199	1	N/A	095008000428	ESSIE NAIL COLOR	Bachelorette Bash	256	
200	1	N/A	095008000404	ESSIE NAIL COLOR	Watermelon	264	

Column: 3 - Row: 4 Lower Notch: 29 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 6.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013347 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
201	1	N/A	095008036311	ESSIE NAIL COLOR	into the a-bliss	318	
202	1	N/A	095008021416	ESSIE NAIL COLOR	mrs always-right	321	
203	1	N/A	095008046952	ESSIE NAIL COLOR	ferris of them all	324	
204	1	N/A	095008000541	ESSIE NAIL COLOR	Angora Cardi	336	
205	1	N/A	095008057033	ESSIE NAIL COLOR	no to-do	343	
206	1	N/A	095008000633	ESSIE NAIL COLOR	Wicked	352	
207	1	N/A	095008000466	ESSIE NAIL COLOR	Bahama Mama	400	
208	1	N/A	095008032085	ESSIE NAIL COLOR	nailed it	1027	
209	1	N/A	095008000619	ESSIE NAIL COLOR	Berry Naughty	416	

Column: 3 - Row: 5 Lower Notch: 24 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 8.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE00000013349 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
210	1	N/A	095008039985	ESSIE NAIL COLOR	check in to check out	582	

Row: 1

Lower Notch: 27

Row: 2.00

Lower Notch: 12

Row: 3

Lower Notch: 9

Row: 2

Lower Notch: 4

Row: 3

Lower Notch: 34

Row: 4

Lower Notch: 29

Row: 5

Lower Notch: 24

Row: 6

Lower Notch: 18

Row: 7

Lower Notch: 12

Row: 8

Lower Notch: 6

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 3

211	1	N/A	095008056975	ESSIE NAIL COLOR	snooze in	587	
212	1	N/A	095008023199	ESSIE NAIL COLOR	peach side babe	590	
213	1	N/A	095008052458	ESSIE NAIL COLOR	row with the flow	591	
214	1	N/A	095008046945	ESSIE NAIL COLOR	let it slide	592	
215	1	N/A	095008046983	ESSIE NAIL COLOR	all fun & games	595	
216	1	N/A	095008039954	ESSIE NAIL COLOR	check your baggage	597	
217	1	N/A	095008039923	ESSIE NAIL COLOR	reach new heights	598	
218	1	N/A	095008055480	ESSIE NAIL COLOR	to dly for	599	

Column: 3 - Row: 6 Lower Notch: 18 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 10.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013361 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
219	1	N/A	095008013411	ESSIE NAIL COLOR	topless & barefoot	665	
220	1	N/A	095008013411	ESSIE NAIL COLOR	topless & barefoot	665	
221	1	N/A	095008026819	ESSIE NAIL COLOR	without a stitch	1007	
222	1	N/A	095008055428	ESSIE NAIL COLOR	cut it out	680	
223	1	N/A	095008032030	ESSIE NAIL COLOR	toned down	685	
224	1	N/A	095008032023	ESSIE NAIL COLOR	on mute	686	
225	1	N/A	095008000886	ESSIE NAIL COLOR	Chinchilly	688	
226	1	N/A	095008055466	ESSIE NAIL COLOR	crochet away	691	
227	1	N/A	095008002934	ESSIE NAIL COLOR	Smokin Hot	700	

Column: 3 - Row: 7 Lower Notch: 12 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 12.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013363 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
228	1	N/A	095008056777	ESSIE NAIL COLOR	to me from me	735	
229	1	N/A	095008046938	ESSIE NAIL COLOR	amuse me	738	
230	1	N/A	095008056753	ESSIE NAIL COLOR	caught in the rain	741	
231	1	N/A	095008056814	ESSIE NAIL COLOR	(un)guilty pleasures	743	
232	1	N/A	095008013404	ESSIE NAIL COLOR	in the cab-ana	747	
233	1	N/A	095008046969	ESSIE NAIL COLOR	main attraction	749	
234	1	N/A	095008010174	ESSIE NAIL COLOR	Turquoise & Calicos	752	
235	1	N/A	095008052441	ESSIE NAIL COLOR	natural connection	753	
236	1	N/A	095008006239	ESSIE NAIL COLOR	mint candy apple	754	

Column: 3 - Row: 8 Lower Notch: 6 Fixture Type: TRAYS Fixture Description: ESS EC LIT COLOR 14.14 **
TRAYS Fixture Re-Order Code: PE0000001829 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013365 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
237	1	N/A	095008012899	ESSIE NAIL COLOR	after school boy blazer	795	
238	1	N/A	095008030043	ESSIE NAIL COLOR	sil vous play	920	
239	1	N/A	095008003825	ESSIE MIRROR METALLICS	Good as Gold	941	
240	1	N/A	095008003832	ESSIE MIRROR METALLICS	Penny Talk	942	
241	1	N/A	095008032016	ESSIE NAIL COLOR	gadget-free	944	
242	1	N/A	095008014272	ESSIE LUXEFFECTS	summit of style	946	
243	1	N/A	095008002668	ESSIE LUXEFFECTS	A Cut Above	954	
244	1	N/A	095008002682	ESSIE LUXEFFECTS	Set in Stones	958	
245	1	N/A	095008032061	ESSIE NAIL COLOR	congrats	1029	

Row: 1

Lower Notch: 27

Row: 2.00

Lower Notch: 12

Row: 3

Lower Notch: 9

Row: 2

Lower Notch: 4

Row: 3

Lower Notch: 34

Row: 4

Lower Notch: 29

Row: 5

Lower Notch: 24

Row: 6

Lower Notch: 18

Row: 7

Lower Notch: 12

Row: 8

Lower Notch: 6

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 4

WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024
ESSWAK0470ECL.IS24

Column: 1 - Row: 1 Lower Notch: 27 Fixture Type: HEADER Fixture Description: ESS EC 4 FT LOGO HDR LIT
HEADER Fixture Re-Order Code: PE0000002488 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 12 Lower Notch: 1 Fixture Type: HEADER Fixture Description: ESS EC 4FT FOOTER
HEADER Fixture Re-Order Code: PE0000002503 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 2 Lower Notch: 25 Fixture Type: SIGNS Fixture Description: ESS EC LIT GEL COUTURE (NAV SIGN) 2X12 **
SIGNS Fixture Re-Order Code: PL2000000235 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGNS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 3 Lower Notch: 19 Fixture Type: TRAYS Fixture Description: ESS EC LIT COUTURE 1.8/1.9/1.10 (KITS) **
TRAYS Fixture Re-Order Code: PE0000004588 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000011561 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
246	1	N/A	095008026220	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Fairy Tailor Kit	01	
247	1	N/A	095008026237	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Take Me to Thread Kit	03	
248	1	N/A	095008026244	ESSIE GEL COUTURE COLOR & TOP COAT KIT	Rock the Runway Kit	04	

Column: 4 - Row: 4 Lower Notch: 14 Fixture Type: TRAYS Fixture Description: ESS EC LIT COUTURE 2.10 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013450 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
249	1	N/A	095008060064	ESSIE GEL COUTURE	statement peace	172	
250	1	N/A	095008060095	ESSIE GEL COUTURE	bling it	91	
251	1	N/A	095008060088	ESSIE GEL COUTURE	multi-faceted	71	
252	1	N/A	095008060071	ESSIE GEL COUTURE	pinky ring	283	
253	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	
254	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	
255	1	N/A	095008021409	ESSIE GEL COUTURE TOP COAT	gel couture TOP COAT	00	

Column: 4 - Row: 5 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: ESS EC LIT COUTURE 3.10 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013465 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
256	1	N/A	095008042879	ESSIE GEL COUTURE COLOR	chiffon the move	7	
257	1	N/A	095008021003	ESSIE GEL COUTURE COLOR	sheer fantasy	10	
258	1	N/A	095008026131	ESSIE GEL COUTURE COLOR	wearing hue?	14	
259	1	N/A	095008020983	ESSIE GEL COUTURE COLOR	fairy tailor	40	
260	1	N/A	095008030487	ESSIE GEL COUTURE COLOR	gossamer garments	49	
261	1	N/A	095008054285	ESSIE GEL COUTURE COLOR	gel couture matte top coat	01	
262	1	N/A	095008054285	ESSIE GEL COUTURE COLOR	gel couture matte top coat	01	

Column: 4 - Row: 6 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: ESS EC LIT COUTURE 4.10 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code: PE0000012616
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013458 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
263	1	N/A	095008011133	ESSIE GEL COUTURE COLOR	stitch by stitch	50	
264	1	N/A	095008047188	ESSIE GEL COUTURE COLOR	gallery glam	53	
265	1	N/A	095008056968	ESSIE GEL COUTURE COLOR	woven at heart	54	
266	1	N/A	095008030500	ESSIE GEL COUTURE COLOR	sheer silhouette	57	
267	1	N/A	095008021201	ESSIE GEL COUTURE COLOR	pinned up	60	
268	1	N/A	095008030517	ESSIE GEL COUTURE COLOR	of corset	62	
269	1	N/A	095008040080	ESSIE GEL COUTURE COLOR	wool me over	63	

Column: 4 - Row: 7 Lower Notch: 34 Fixture Type: TRAYS Fixture Description: ESS EC LIT COUTURE 5.10 **
TRAYS Fixture Re-Order Code: PE0000002457 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PE0000013459 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
270	1	N/A	095008027555	ESSIE GEL COUTURE COLOR	princess charming	64	
271	1	N/A	095008030470	ESSIE GEL COUTURE COLOR	last nightie	68	
272	1	N/A	095008040066	ESSIE GEL COUTURE COLOR	polished and poised	69	

Row: 1

Lower Notch: 27

Row: 2

Lower Notch: 25

Row: 3

Lower Notch: 19

Row: 4

Lower Notch: 14

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 4

Row: 7

Lower Notch: 34

Row: 8

Lower Notch: 29

Row: 9

Lower Notch: 24

Row: 10

Lower Notch: 18

Row: 11

Lower Notch: 12

Row: 12

Lower Notch: 6

Row: 12

Lower Notch: 1



WAKEFERN - ESSIE 4FT X 70IN LIT ECLIPSE WALL (LIT) - SPRING 2024

POG Name: ESSWAK0470ECL_IS24.psa

Column: 4

273	1	N/A	095008021089	ESSIE GEL COUTURE COLOR	take me to thread	70	
274	1	N/A	095008040073	ESSIE GEL COUTURE COLOR	not what it seems	72	
275	1	N/A	095008052618	ESSIE GEL COUTURE COLOR	all checked out	82	
276	1	N/A	095008052595	ESSIE GEL COUTURE COLOR	totally plaid	89	

Column: 4 - Row: 8
TRAYS Fixture Re-Order Code: PE0000002457
Graphic Re-Order Code:
Carrier Tray Graphic Re-Order Code:
Shade Chart Re-Order Code: PE0000013460

Lower Notch: 29 Fixture Type: TRAYS
SS Graphic Re-Order Code:
SS Holder Re-Order Code:
TRAYS Fixture Rolled-Up Code:
UPC Blade Code:

Fixture Description: ESS EC LIT COUTURE 6.10 **

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
277	1	N/A	095008042886	ESSIE GEL COUTURE COLOR	atelier at the bay	102	
278	1	N/A	095008047201	ESSIE GEL COUTURE COLOR	behind the glass	120	
279	1	N/A	095008021065	ESSIE GEL COUTURE COLOR	first view	135	
280	1	N/A	095008029573	ESSIE GEL COUTURE COLOR	first fitting	136	
281	1	N/A	095008021119	ESSIE GEL COUTURE COLOR	pre-show jitters	138	
282	1	N/A	095008027586	ESSIE GEL COUTURE COLOR	matter of fiction	139	
283	1	N/A	095008025148	ESSIE GEL COUTURE COLOR	inside scoop	144	

Column: 4 - Row: 9
TRAYS Fixture Re-Order Code: PE0000002457
Graphic Re-Order Code:
Carrier Tray Graphic Re-Order Code:
Shade Chart Re-Order Code: PE0000013461

Lower Notch: 24 Fixture Type: TRAYS
SS Graphic Re-Order Code:
SS Holder Re-Order Code:
TRAYS Fixture Rolled-Up Code:
UPC Blade Code:

Fixture Description: ESS EC LIT COUTURE 7.10 **

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
284	1	N/A	095008021072	ESSIE GEL COUTURE COLOR	haute to trot	150	
285	1	N/A	095008023281	ESSIE GEL COUTURE COLOR	perfect posture	162	
286	1	N/A	095008027562	ESSIE GEL COUTURE COLOR	once upon a time	163	
287	1	N/A	095008023304	ESSIE GEL COUTURE COLOR	closing night	164	
288	1	N/A	095008056876	ESSIE GEL COUTURE COLOR	tassel free	168	
289	1	N/A	095008045221	ESSIE GEL COUTURE COLOR	brocade crusade	171	
290	1	N/A	095008056890	ESSIE GEL COUTURE COLOR	cut loose	173	

Column: 4 - Row: 10
TRAYS Fixture Re-Order Code: PE0000002457
Graphic Re-Order Code:
Carrier Tray Graphic Re-Order Code:
Shade Chart Re-Order Code: PE0000013462

Lower Notch: 18 Fixture Type: TRAYS
SS Graphic Re-Order Code:
SS Holder Re-Order Code:
TRAYS Fixture Rolled-Up Code:
UPC Blade Code:

Fixture Description: ESS EC LIT COUTURE 8.10 **

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
291	1	N/A	095008021195	ESSIE GEL COUTURE COLOR	dress call	180	
292	1	N/A	095008047195	ESSIE GEL COUTURE COLOR	museum muse	184	
293	1	N/A	095008052632	ESSIE GEL COUTURE COLOR	paisley all the way	186	
294	1	N/A	095008030494	ESSIE GEL COUTURE COLOR	bodice goddess	188	
295	1	N/A	095008052625	ESSIE GEL COUTURE COLOR	fab florals	252	
296	1	N/A	095008052588	ESSIE GEL COUTURE COLOR	electric geometric	258	
297	1	N/A	095008021096	ESSIE GEL COUTURE COLOR	rock the runway	270	

Column: 4 - Row: 11
TRAYS Fixture Re-Order Code: PE0000002457
Graphic Re-Order Code:
Carrier Tray Graphic Re-Order Code:
Shade Chart Re-Order Code: PE0000013463

Lower Notch: 12 Fixture Type: TRAYS
SS Graphic Re-Order Code:
SS Holder Re-Order Code:
TRAYS Fixture Rolled-Up Code:
UPC Blade Code:

Fixture Description: ESS EC LIT COUTURE 9.10 **

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
298	1	N/A	095008021232	ESSIE GEL COUTURE COLOR	sit me in the front row	290	
299	1	N/A	095008052601	ESSIE GEL COUTURE COLOR	chevron trend	295	
300	1	N/A	095008021249	ESSIE GEL COUTURE COLOR	the it-factor	300	
301	1	N/A	095008025179	ESSIE GEL COUTURE COLOR	V.I. Please	304	
302	1	N/A	095008056920	ESSIE GEL COUTURE COLOR	wilder than I seem	319	
303	1	N/A	095008056999	ESSIE GEL COUTURE COLOR	put in the patchwork	331	
304	1	N/A	095008021263	ESSIE GEL COUTURE COLOR	bubbles only	345	

Column: 4 - Row: 12
TRAYS Fixture Re-Order Code: PE0000002457
Graphic Re-Order Code:
Carrier Tray Graphic Re-Order Code:
Shade Chart Re-Order Code: PE0000013464

Lower Notch: 6 Fixture Type: TRAYS
SS Graphic Re-Order Code:
SS Holder Re-Order Code:
TRAYS Fixture Rolled-Up Code:
UPC Blade Code:

Fixture Description: ESS EC LIT COUTURE 10.10 **

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
305	1	N/A	095008021102	ESSIE GEL COUTURE COLOR	gala-vanting	350	
306	1	N/A	095008021270	ESSIE GEL COUTURE COLOR	spiked with style	360	
307	1	N/A	095008021041	ESSIE GEL COUTURE COLOR	model clicks	370	
308	1	N/A	095008045269	ESSIE GEL COUTURE COLOR	tailored by twilight	381	
309	1	N/A	095008021287	ESSIE GEL COUTURE COLOR	caviar bar	400	
310	1	N/A	095008045276	ESSIE GEL COUTURE COLOR	jewels and jacquard only	402	
311	1	N/A	095008056944	ESSIE GEL COUTURE COLOR	in-vest in style	403	

Row: 1		Lower Notch: 27
Row: 2		Lower Notch: 25
Row: 3	246 247 248	Lower Notch: 19
Row: 4	249 250 251 252 253 254 255	Lower Notch: 14
Row: 5	256 257 258 259 260 261 262	Lower Notch: 9
Row: 6	263 264 265 266 267 268 269	Lower Notch: 4
Row: 7	270 271 272 273 274 275 276	Lower Notch: 34
Row: 8	277 278 279 280 281 282 283	Lower Notch: 29
Row: 9	284 285 286 287 288 289 290	Lower Notch: 24
Row: 10	291 292 293 294 295 296 297	Lower Notch: 18
Row: 11	298 299 300 301 302 303 304	Lower Notch: 12
Row: 12	305 306 307 308 309 310 311	Lower Notch: 6
Row: 12		Lower Notch: 1

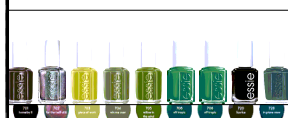


es

Autumn 2019 - 2020



col





longwear

